

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Campaign Group, The
1600 Locust Street
Philadelphia, PA 19103

<u>Contract / Revision</u> 4074955 / 2		<u>Alt Order #</u> Political Issue
<u>Product</u> NH GOVERNOR		
<u>Contract Dates</u> 10/16/12 - 11/08/12	<u>Estimate #</u>	
<u>Advertiser</u> SEIU Service Employees Intl Union Cope		<u>Original Date / Revision</u> 09/26/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 140.70
<u>IDB#</u>	<u>Advertiser Code</u> SEIU	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WFXT	10/16/12	11/02/12	Fox 25 AM News 6a	6a-7a		:30				NM	9	\$12,600.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				3	\$1,400.00	1.60			
	Week:	10/22/12	10/28/12	-TWTF--				3	\$1,400.00	1.60			
	Week:	10/29/12	11/04/12	-TWTF--				3	\$1,400.00	1.60			
2	WFXT	10/16/12	11/02/12	Fox 25 AM News 7a	7a-9a		:30				NM	6	\$8,400.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				2	\$1,400.00	1.70			
	Week:	10/22/12	10/28/12	-TWTF--				2	\$1,400.00	1.70			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$1,400.00	1.70			
3	WFXT	10/16/12	11/02/12	Fox 25 AM News 9a	9a-10a		:30				NM	12	\$4,800.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$400.00	0.80			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$400.00	0.80			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$400.00	0.80			
4	WFXT	10/16/12	11/02/12	TMZ	7p-730p		:30				NM	12	\$7,200.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TW----				4	\$600.00	0.80			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$600.00	0.80			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$600.00	0.80			
5	WFXT	10/22/12	11/05/12	TMZ	7p-730p		:30				NM	3	\$1,800.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$600.00	0.80			
	Week:	10/29/12	11/04/12	M-----				1	\$600.00	0.80			
	Week:	11/05/12	11/11/12	M-----				1	\$600.00	0.80			
E 6	WFXT	10/16/12	11/02/12	Dish Nation	730p-8p		:30				NM	11	\$7,200.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$600.00	0.80			

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<u>Contract Dates</u> 10/16/12 - 11/08/12	<u>Product</u> NH GOVERNOR	<u>Estimate #</u>
<u>Advertiser</u> SEIU Service Employees		<u>Original Date / Revision</u> 09/26/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	3	WFXT	10/15/12-10/21/12	Dish Nation	730p-8p	-TuWThF----	:30		\$600.00	0.80	NM				
	See MG 6.13														
	4	WFXT	10/15/12-10/21/12	Dish Nation	730p-8p	-TuWThF----	:30		\$600.00	0.80	NM				
	See MG 6.13														
	13	WFXT	10/20/12-10/20/12	Pac 12 Non Prime Game	12p-630p	-----Sa--	:30		\$1,200.00	1.60	NM				
	Ⓜ MG for 6.4,6.3														
Week:	10/22/12		10/28/12	-TWTF--				4	\$600.00	0.80					
Week:	10/29/12		11/04/12	-TWTF--				4	\$600.00	0.80					
7	WFXT	11/05/12	11/05/12	Bones - Net	8p-9p		:30				NM	1	\$6,500.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	11/05/12		11/11/12	M-----				1	\$6,500.00	2.60					
8	WFXT	10/23/12	10/23/12	Tu Prime Hour 2	9p-10p		:30				NM	1	\$6,500.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/22/12		10/28/12	-T-----				1	\$6,500.00	3.70					
9	WFXT	10/17/12	10/31/12	X Factor - Net	8p-10p		:30				NM	2	\$36,000.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/15/12		10/21/12	--W----				1	\$18,000.00	6.20					
Week:	10/22/12		10/28/12	-----				0	\$0.00	0.00					
Week:	10/29/12		11/04/12	--W----				1	\$18,000.00	6.20					
10	WFXT	10/16/12	10/16/12	Tu Prime Hour 1	8p-9p		:30				NM	1	\$13,000.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/15/12		10/21/12	-T-----				1	\$13,000.00	4.30					
11	WFXT	10/16/12	11/02/12	Fox 25 News at 6p	6p-630p		:30				NM	12	\$9,000.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/15/12		10/21/12	-TWTF--				4	\$750.00	0.80					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	3	WFXT	10/15/12-10/21/12	Fox 25 News at 6p	6p-630p	-TuWThF----	:30		\$750.00	0.80	NM				
	See MG 11.13														
	13	WFXT	10/19/12-10/19/12	Fox 25 News at 6p	6p-630p	-----F----	:30		\$750.00	0.80	NM				
	Ⓜ MG for 11.3 10/17														
Week:	10/22/12		10/28/12	-TWTF--				4	\$750.00	0.80					
Week:	10/29/12		11/04/12	-TWTF--				4	\$750.00	0.80					
12	WFXT	10/22/12	11/05/12	Fox 25 News at 6p	6p-630p		:30				NM	3	\$2,250.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/22/12		10/28/12	M-----				1	\$750.00	0.80					
Week:	10/29/12		11/04/12	M-----				1	\$750.00	0.80					
Week:	11/05/12		11/11/12	M-----				1	\$750.00	0.80					
13	WFXT	10/16/12	11/02/12	Fox 25 News at 630p	630p-7p		:30				NM	8	\$6,000.00		
	Political Issue														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/15/12		10/21/12	-TWTF--				3	\$750.00	1.00					
Week:	10/22/12		10/28/12	-TWTF--				3	\$750.00	1.00					
Week:	10/29/12		11/04/12	-TWTF--				2	\$750.00	1.00					
14	WFXT	10/16/12	11/02/12	Dr. Oz	5p-6p		:30				NM	12	\$4,800.00		
	Political Issue														

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<u>Advertiser</u> SEIU Service Employees		<u>Original Date / Revision</u> 09/26/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$400.00	0.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WFXT	10/15/12-10/21/12	Dr. Oz	5p-6p	-TuWThF----	:30		\$400.00	0.60	NM		
	See MG 14.13												
	13	WFXT	10/18/12-10/18/12	Dr. Oz	5p-6p	----Th-----	:30		\$400.00	0.60	NM		
	Ⓜ MG for 14.2 10/17												
Week:		10/22/12	10/28/12	-TWTF--				4	\$400.00	0.60			
Week:		10/29/12	11/04/12	-TWTF--				4	\$400.00	0.60			
15	WFXT	10/22/12	11/05/12	Dr. Oz	5p-6p		:30				NM	3	\$1,200.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.60			
Week:		10/29/12	11/04/12	M-----				1	\$400.00	0.60			
Week:		11/05/12	11/11/12	M-----				1	\$400.00	0.60			
16	WFXT	10/16/12	11/04/12	M-Su 10p-11p News	10p-11p		:30				NM	6	\$14,400.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTFSS				2	\$2,400.00	2.30			
Week:		10/22/12	10/28/12	-TWTFSS				2	\$2,400.00	2.30			
Week:		10/29/12	11/04/12	-TWTFSS				2	\$2,400.00	2.30			
17	WFXT	10/26/12	10/26/12	Fringe - Net	9p-10p		:30				NM	1	\$3,500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,500.00	4.30			
18	WFXT	10/16/12	11/02/12	Ricki Lake	4p-5p		:30				NM	3	\$1,200.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$400.00	0.60			
Week:		10/22/12	10/28/12	-TWTF--				1	\$400.00	0.60			
Week:		10/29/12	11/04/12	-TWTF--				1	\$400.00	0.60			
19	WFXT	10/22/12	11/05/12	Mob Doctor, The - Net	9p-10p		:30				NM	2	\$13,000.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$6,500.00	2.40			
Week:		10/29/12	11/04/12	-----				0	\$0.00	0.00			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00	2.40			
20	WFXT	10/27/12	10/27/12	Big 12 RS Non Prime	various		:30				NM	1	\$2,500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,500.00	1.00			
21	WFXT	10/16/12	10/25/12	NLCS Champ Game Non Ho	Various		:30				NM	2	\$14,000.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWT---				1	\$7,000.00	3.60			
Week:		10/22/12	10/28/12	-TWT---				1	\$7,000.00	3.60			
Totals										140.70		111	\$175,850.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
4074955 / 2	Political Issue

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 11/08/12	NH GOVERNOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
SEIU Service Employees	09/26/12 / 10/17/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	72	\$116,650.00	\$99,152.50
10/29/12 - 11/05/12	39	\$59,200.00	\$50,320.00
Totals	111	\$175,850.00	\$149,472.50

Signature: _____ **Date:** _____

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